

# POSTER PRESENTATION

## POPULAR CULTURE ON THE MOVE: EUROPEAN ENCOUNTERS WITH AMERICA

How have encounters with 'American culture' shaped identities, lifestyles and cultural practices in Saarland since WWII? These projects by students of American culture at Saarland University investigate sites of German encounters with 'American' popular culture, analyzing how, by whom, and to what purposes and effects 'American' products and practices have been appropriated and transferred to local contexts in Germany.

### WHEN

July 25th, 2015

14.00

### WHERE

American Space

VHS, Altes Rathaus, Am Schlossplatz 2

[WWW.AMERIKANISTIK.UNI-SAARLAND.DE](http://WWW.AMERIKANISTIK.UNI-SAARLAND.DE)  
[WWW.DAI-SB.DE](http://WWW.DAI-SB.DE)

## HAUPTSEMINAR SOSE2015

PROF. DR. ASTRID  
M. FELLNER &  
MAG. KLAUS  
HEISSENBERGER

### ALL WELCOME!

Family event!  
Food, drinks, and  
lots of stories!

### TEAM PROJECTS

Sports  
American Football  
Cheerleaders  
Diners  
Themed  
restaurants  
Fast Food

### SUPPORTED BY

